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## **CloudShield Technologies Appoints Vice President of Marketing**

*Strategic veteran hired to lead marketing initiatives*

**Sunnyvale, Calif., November 12, 2007** – CloudShield Technologies, Inc., a leading provider of IP service control and infrastructure security solutions, today announced it has appointed Bill Scull as vice president of marketing. Bill will drive all global marketing activities for CloudShield and report directly to president and CEO Matt Jones.

“Bill’s strategic perspective and demonstrated tactical success will be invaluable to CloudShield as we continue to grow our business,” said Jones. “We have established our product leadership in the deep packet inspection (DPI) market, having designed the next generation multi-application platform for large service providers and national governments. Bill will help spread awareness of our accomplishments within the press and industry analyst communities. His experience establishing leadership positions for firms such as Sygate and ILOG will be critical to our future success.”

CloudShield is a fully-funded VC-backed private company that sells to the world’s largest network service providers and national governments through partners including, Alcatel Lucent, Northrop Grumman and L-3 Communications.

CloudShield’s solutions protect networks from attacks and lower the operating costs of deploying and operating converged IP networks. In addition, the company’s solutions provide network operators visibility and agility to rollout new subscriber services and billing models more quickly and profitably.

“Large service providers are perfecting their next generation converged IP network architectures,” said Bill Scull, vice president of marketing at CloudShield. “They realize that having one fixed function appliance per network function such as traffic analysis, SIP firewall, P2P control, QoS or DNS protection doesn’t scale well and leads to high operating expenses. According to Yankee Group’s research, service providers want open, flexible, multi-function, DPI architectures with scalable performance and high availability for their next generation architectures. I am excited about spreading the word of CloudShield’s leading product architecture for these next generation IP networks.”

Bill is a 20-plus-year veteran marketing executive and consultant with extensive knowledge in networking and security. Prior to joining CloudShield, Bill was the senior vice president of marketing and product management at Nevis Networks, a leader in LAN-based security for the enterprise. While senior vice president of marketing at Sygate Technologies, the industry leader in enterprise endpoint security, the company was selected as the leader of the Gartner Group Magic Quadrant twice. This achievement helped the company triple sales over two years, and led to its acquisition by Symantec. Bill has held senior management positions at Catalyst Consultants, ILOG and Tandem Computers Incorporated. Bill holds an MS in engineering from MIT and an MBA from Stanford.

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### **About CloudShield**

CloudShield is a provider of multi-gigabit, multi-function, programmable, deep packet inspection platforms designed for large network operators. The company’s unique capabilities allow content inspection, service control and security applications to perform at speeds up to 10Gbps and enable entirely new classes of applications and revenue generating services. Through its application partners, CloudShield has helped deliver solutions to carriers in North America, Europe and Asia as well as several important federal government customers. More information about CloudShield can be found at <http://www.cloudshield.com>.

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